

Barbara Wright Sykes



Barbara Wright Sykes is no stranger to success. She has been the host of a popular radio talk show, and the author of *Overcoming Doubt, Fear and Procrastination*, as well as numerous books, CDs and software. A frequent guest on television and radio, Sykes made 125 appearances in one year alone. Her TV appearances include: KTLA, BET, WGN, ABC, CBS, to name a few. She's been recognized and praised by leading newspapers and magazines such as the Los Angeles Times, Chicago Tribune, Income Opportunity, and Health Magazine. Barbara Wright Sykes has also been a featured writer for numerous magazines.

Barbara was the recipient of the prestigious "*International Woman of the Year*" award for her contribution in the fields of business and psychology. Receiving this honor ranked Ms. Wright Sykes in the company of such notables as former President Reagan's daughter Maureen Regan, noted attorney Gloria Alred, journalist Linda Ellerbee, actress Mariette Hartley, news anchor Kelly Lang, and actress Renee Taylor of *The Nanny* television show.

Serving as a business consultant for professionals desiring to start, achieve and maintain success, Barbara founded the firm Barbara Wright & Associates. Barbara has consulted with: California State University, Midwestern State University, Union Bank and Vogue Magazine, among others. Barbara was commissioned by the fashion industry's noted designers, tailors and sewing professionals to assist them with pricing, market analysis and business expansion. As a result she penned her first business textbook. In demand as a business consultant, KTLA's popular morning show "Making It" featured her as one of Southern California's leading speakers, business consultants and authors.

Stimulating a broad wave of discussion, while arming a vast generation of individuals with the tools necessary for a successful personal and professional life, Barbara travels throughout the year lecturing to standing-room only seminars for corporations, colleges, universities and the private sector. She has served as keynote speaker and workshop facilitator for Wells Fargo Bank, Department of Agriculture, Small Business Development Center, and the International Woman's Council, to name a few.

Barbara formerly taught college in such disciplines as business, psychology and career development, for which she received the Outstanding Instructor Award. She has developed several popular seminars among those are: *Overcoming Doubt, Fear and Procrastination; Pricing Without Fear; Marketing Your Business; Getting Published—From Concept To Consumer; The Five Layers of Relationships* and her most requested "*Yes I Can.*"

Barbara inspires people with her down-to-earth wisdom, as she guides individuals to their life-long goals. Her motto, "Determination Equals Success!" encourages individuals to look forward to the personal and spiritual satisfaction that life has to offer.

Among Barbara's upcoming releases are:

* Joy and Pain

* Caught In The Shuffle

(* Sequels to *Good Lovin Ain't Easy*)

A Woman's Prerogative

Waiting On A Good Thing

A Woman's Prerogative: Sophisticated and sexy, Alexis Hampton, an African American publisher, falls in love with Nicolas "Niko" Mitchika, an Italian literary agent. Their union is almost perfect with one exception: his ex-wife, Carmen. Carmen, a bi-racial spitfire of Puerto Rican and African-American descent, sets out to ensure that Niko continues to take care of her in the manner in which she's grown accustomed.

Waiting On A Good Thing: Sometimes the love you seek can be right under your nose. For Dana Nicole Matthews, her love for handsome Marine Corporal Royce Anthony Reynolds is endangered by a national emergency. Under the guise of comforting her, best friend and long time secret-admirer, John Faulk, sets out to capture Dana's heart during her time of need, threatening one of the most important relationships in his life: his engagement to his fiancé Andrea Witherspoon.